

Nissan Motor GB Ltd

Posters, National Colour and Black & White Press



The car in front of the Toyota is a Nissan Primera.

Don't just take our word for it, *Autocar & Motor* have just tested the new Carina 1.6 GLi and despite Toyota's best efforts the Primera remains the magazine's choice in this sector. The Nissan Primera is not just in front of the Toyota, it leaves trailing in its wake the Ford Sapphire, Vauxhall Cavalier, and the Rover 416. *Autocar & Motor's* verdict on the Primera 1.6 GLi: "Fast, frugal, comfortable and well built, there is a host of reasons why it should appeal..." The UK built Primera saloons and hatchbacks are available with a choice of 1.6 or 2.0 litre sixteen valve engines, and a new 2.0 litre diesel. An estate completes the line-up. All models are covered with a 3 year/60,000 mile warranty. Buy and register one between now and August 31 to take advantage of our free servicing offer - we'll pay for all scheduled servicing for 3 years or 30,000 miles, whichever comes first. To test drive the car that really is in front, call 0800 777 200.

0800 777 200 **NISSAN**

*These offers apply to all UK models registered at least one year between 1st June and 31st August 1993. Services are as described in the Nissan Motor GB Limited recommended service schedule. The Primera 1.6 GLi, UK tax (including first year and 10% exceeding delivery charge) of 1993 covering delivery to dealer, transfer plates and full tank of petrol and road fund licence.

SURELY YOU CAN'T HAVE THE CAR OF THE YEAR FOR ONLY £6,995 ON THE ROAD

YOU CAN WITH A NISSAN

MICRA SHAPE SPECIAL EDITION	
16 valve car multipoint fuel injected engine	✓
3 year/60,000 mile manufacturer's warranty	✓
3 speed gearbox	✓
4 hand assembly control stereo radio/cassette	✓
Unique body graphics	✓

It takes something special to win the Car of the Year Award. And as you'll see from its shape, the new British built Nissan Micra is certainly special. And now the Micra Shape is a special edition which can be yours for only £6,995 on the road. The Micra's 1.6 litre 16 valve engine delivers a frugal 55.8mpg at a constant 55mph. And safety features include front and rear crumple zones, side impact door bars and excellent all-round visibility. Comparing the Micra Shape 1.6, *Autocar & Motor* 10.3.93 said "Dynamically (the Corsal) just isn't good enough... and the Nissan Micra, with its more manageable town manners, lighter steering, really superior engine and gearbox, better economy and swifter performance tells you why" Want to get into Shape this summer? Well now - You can. And to make the Micra even more appealing there are a number of attractive deals available across the rest of the range. For more information phone 0345 800 800.

THE NISSAN ESTATE RANGE. WORKHORSES THAT FEEL LIKE THOROUGHBREDS.

NISSAN FLEET

YOU CAN WITH A NISSAN

PRIMERA & SUNNY The combination of boxer engines, power windows and electric windows on the Nissan Estate Range are obvious choice of your business and family life service around the same vehicle. The 1993 Estate Range starts at £10,795 and are available with 1.6 or 2.0 litre 16 valve 16 valve engines. ABS brakes are standard and up to a total of 10 air bags. That's the power steering and a specially tuned suspension, even with a full load they retain the characteristics of a true thoroughbred - delivering power with impressive ride and handling. For more information on the Nissan estate range please phone 0345 800 800.

The 300 ZX's computer controlled four wheel steering system is assessing your speed, the angle of the wheels to the road and how fast you're turning the steering wheel.

And you thought you were just driving round a sharp bend.

300 ZX With a body like the 199 ZX's, it's easy to forget the Nissan 300 ZX is a car that's designed to handle the most demanding driving conditions. The 300 ZX's computer controlled four wheel steering system is assessing your speed, the angle of the wheels to the road and how fast you're turning the steering wheel. And you thought you were just driving round a sharp bend.

The system adjusts the rear wheel steering angle as the car's speed increases and is sensitive to the rate of steering angle change. At higher speeds the difference between the angle of the front and rear wheels is reduced. The result is a sharper, more solid cornering at all speeds.

Engine MICRA's 1.6 litre 16 valve engine delivers a frugal 55.8mpg at a constant 55mph. And safety features include front and rear crumple zones, side impact door bars and excellent all-round visibility. Comparing the Micra Shape 1.6, *Autocar & Motor* 10.3.93 said "Dynamically (the Corsal) just isn't good enough... and the Nissan Micra, with its more manageable town manners, lighter steering, really superior engine and gearbox, better economy and swifter performance tells you why" Want to get into Shape this summer? Well now - You can. And to make the Micra even more appealing there are a number of attractive deals available across the rest of the range. For more information phone 0345 800 800.

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Micra Small Space Launch Advertising, P.O.S. and Merchandise

The first car in its class with optional 4-channel

AB



The new 16-valve Micra.



Compact yet spacious, the nimble Nissan Micra not only lives in the city, it thrives in it, too. Manoeuvrability is remarkable, with a turning circle that puts it top of its class. Parking becomes painless – even the tightest space is accessible. Agility is second nature. The Micra's responsive combined consumption – 4.5 litres per 100 miles (63 mpg) – is the most economical in its class. The fun, accurate steering and responsive suspension are also virtually vibration-free. It's a long-striding car too. The 1.6 litre Micra provides a range of more than 500 miles on a single tank – almost 59 miles per gallon at a constant 56mph (Government approved figures). The Nissan Micra's new engines burn cleanly and are designed to operate at maximum efficiency. Multi-point fuel-injection and advanced electronic engine management systems deliver low emission levels, low consumption and high reliability. The environmentally friendly philosophy behind the new Micra is reinforced by twin catalysis and the use of unleaded fuel, contributing to very low emission levels. Over 80% of all parts can be recycled, with major solid plastic parts marked and labelled for future use. Water based paints have been adopted to reduce the potentially harmful effect of solvents. This care for the environment goes all the way back to the manufacturing process, where recycled materials are used during vehicle production and surplus engine and fuel tank material is completely recycled. The Micra is a car for the future. It's a car that will be with you for the future. It's a car that's part of the future. It's a car that's the future.

Runs rings inside the competition.

The new 16-valve Micra. With an amazing 9.4m turning circle.

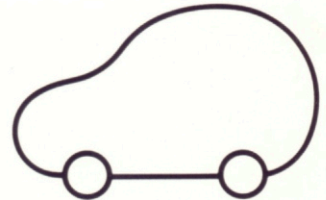
Top gear.



The new 16-valve Micra.



It's the talk of the town. (And the open road.)



The new 16-valve Micra.



Already causing comment.



Car of the Year 1993.

The new 16-valve Micra.



The new 16-valve Micra.



Perfect for any driving conditions.

European Cup winners 1993.



Car of the Year 1993.



The new 16-valve Micra.

"It's shape-tastic." ("Wise words, mate.")



The new 16-valve Micra.



Great acceleration.

The new 16-valve Micra.



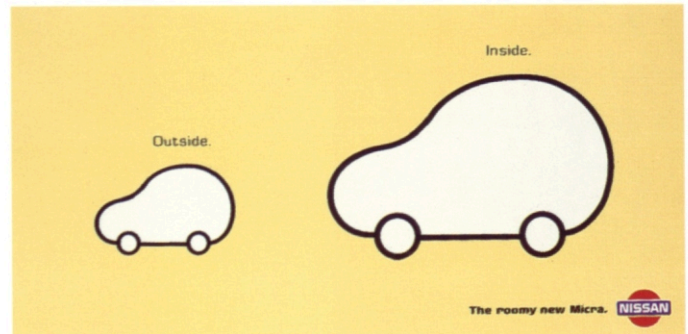
The shape of things to come.



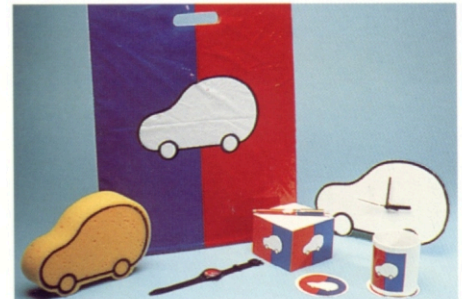
The new 16-valve Micra.



The new 58.8 mpg Micra.



The roomy new Micra.



Nissan Motor GB Ltd

National, Local / Dealer Promotional Advertising and P.O.S.

**ENCOUNTER THE SUNNY
PREVIEW AND SEQUEL
FROM ONLY £114*
PER MONTH (9.9% APR)**



**PLUS DEPOSIT AND FINAL PAYMENT
PREFERENCES**

Model	Deposit	Monthly Payment	Final Payment
Sunny 1.6i	£1,000	£114	£1,000
Sunny 1.8i	£1,000	£124	£1,000
Sunny 2.0i	£1,000	£134	£1,000

YOU CAN WITH A NISSAN

**A NEW MICRA
FROM ONLY £6,475***



**NISSAN AT THE MOVIES
STARRING
THE MICRA**

YOU CAN WITH A NISSAN

**THE NEW
MICRA HOLLYWOOD
FROM £6,975***



**WITH DRIVER'S AIRBAG AS STANDARD
PLUS ONE YEAR'S FREE INSURANCE.**

YOU CAN WITH A NISSAN

**WIN A
MICRA
HOLLYWOOD
SEE
BATMAN
FOREVER**



YOU CAN WITH A NISSAN

**TWO GREAT
SUMMER RELEASES**

**MICRA
MATINEE
ONLY
£6,995**

**MICRA
HOLLYWOOD
£7,495**

ON THE ROAD

YOU CAN WITH A NISSAN

SUMMER BLOCKBUSTERS NOW SHOWING

**MICRA
£851.99 APR**

**PRIMERA SRi
£1881.99 APR**

**TERRANO II SEEKER
£1791.99 APR**

YOU CAN WITH A NISSAN

**NISSAN AT THE MOVIES
HOLLYWOOD**



**£7,495
ON THE ROAD**

**ONE YEAR'S FREE INSURANCE*
DRIVER'S AIRBAG AS STANDARD**

YOU CAN WITH A NISSAN


**NISSAN AT THE MOVIES
ACTION**



**TAKE ACTION
FOR ONLY £11,495**

YOU CAN WITH A NISSAN

**NISSAN AT THE MOVIES
SUNNY
FROM £8,112**



PREVIEW

YOU CAN WITH A NISSAN

**NISSAN AT THE MOVIES
SUNNY
FROM £8,112**



PREVIEW & SEQUEL

YOU CAN WITH A NISSAN

**SPECIAL EDITION
MICRA
£6,995**



**ON ALL OTHER MICRAS
1 YEAR'S FREE INSURANCE**

YOU CAN WITH A NISSAN

**NISSAN AT THE MOVIES
SPECIAL EDITION
MICRA
MATINEE
£6,995**



YOU CAN WITH A NISSAN

FOREVER

**THREE MICRA
HOLLYWOODS
WITH ONE YEAR'S FREE INSURANCE*
TO BE WON**

**PLUS
BATMAN
FOREVER
MOVIE MERCHANDISE**

YOU CAN WITH A NISSAN

**NISSAN AT THE MOVIES
BATMAN
FOREVER**



**2 STAR ATTRACTIONS
YOUR CHANCE
TO WIN**

YOU CAN WITH A NISSAN

**NISSAN AT THE MOVIES
HOLLYWOOD**

**FROM
£7,495
ON THE ROAD**

**PREVIEW
£8,112
SEQUEL
£8,112**

YOU CAN WITH A NISSAN