




Jersey Tourist Board

Poster and National Press Campaign



THERE'S A REAL NORTH/SOUTH DIVIDE IN JERSEY.

IT'S A WORLD APART.

They couldn't be more different. The rocky northern drama of Grève de Lecq vs the golden southern sands of St Brelade's Bay. But there's always the surfing heaven of west coast St Ouen's vs the fortified history of east lying Gorey. It's a world apart but less than an hour away. For a special break visit Teletext p252, your local ABTA travel agent or our website www.jtourism.com Or call for a Holiday Guide on 0345 055 055.

CONTRARY
TO BELIEF,
THE BATTLE OF
FLOWERS
LASTS ALL YEAR.




IT'S A WORLD APART.

Such is the pride of the Jersey people that competition for best floral display spills over long before and after the celebrated August Festival. The place constantly blooms with exotic flowers, lavender, lily and rose casting their scent to the wind and wafting gently down tranquil green twisting lanes. It's a world apart but less than an hour away. Visit Teletext p252, your local ABTA travel agent, or our website www.jtourism.com Then visit the island itself. Or call for a Holiday Guide on 0345 055 055.

POUNDS,
PENCE & TRUST.
JERSEY'S
CURRENCY.





IT'S A WORLD APART.

That's the charm of Jersey. A place where people still pop their money in an honesty box along the roadside. And not a security guard in sight. It's a world apart but less than an hour away. Visit Teletext p252, your local ABTA travel agent or our website www.jtourism.com Or call today for a Holiday Guide on 0345 055 055.


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THEY'RE MORE
COMMON THAN
ZEBRA CROSSINGS
IN JERSEY.




IT'S A WORLD APART.




Wildlife in Jersey is as widespread and varied limit of 40mph and a leisurely 15mph on the green p252, your local ABTA travel agent, or our as the island's famed flowers, and charmingly, very much part of every day life. And with a maximum speed lanes, Jersey hedgehogs can breathe a sigh of relief. It's a world apart but less than an hour away. Visit Teletext website www.jtourism.com Then visit the island itself. Or call today for a Holiday Guide on 0345 055 055.

YOU'RE IN
THE BRITISH ISLES.
BUT THERE'S
EVERY SIGN YOU'RE
IN FRANCE.



IT'S A WORLD APART.



There's an abundance of Britishness about Jersey, but there's no denying the accent of France that gives it a unique flavour. It's a world apart but less than an hour away. For a special break visit Teletext p252, your local ABTA travel agent or our website www.jtourism.com Or call for a Holiday Guide on 0345 055 055.

JERSEY.
THE LAST PLACE
ON EARTH
YOU'D EXPECT
TO SEE THEM.



IT'S A WORLD APART.



Jersey Zoo is the life-line to many of our planet's endangered friends and without its widely adopted conservationist skills all the species you see here would rapidly become extinct. Celebrate the Zoo's 40th birthday with a visit to the new First Impressions Pavilion and discover something almost as rare as the animals themselves - a Zoo that inspires hope. It's a world apart but less than an hour away. Visit Teletext p252, your local ABTA travel agent, or our website www.jtourism.com Then visit the island itself. Or call today for a Holiday Guide on 0345 055 055